



## ST. GEORGE DESIGN GROUP

**From:**

[Saint George Design Group LLC.](#)

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Ashland, KY 41101

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Invoice Number	INV-183000289
Invoice Date	February 28, 2023
Due Date	February 28, 2023
<b>Total Due</b>	<b>\$0.00</b>

**To:**

Dental Care in Mexico

221 N. Kansas Suite 700

El Paso, Texas 79901

<http://DentalCareinMexico.com>

[infocitas@nucleodental.com](mailto:infocitas@nucleodental.com)

**Scope of project:**

- Design a new Lead-form generating website to gather leads/interest in Dental Implants in Mexico
- Website will have 'Dental Implants & Mexico' as the lead SEO term
- Goal is to appear on the top-half of search terms (Dental Implants, Mexico) within 6-months of launch

**Website Build:**

1. Initial design & development will be completed on the StGeorgeDEV Servers (client link will be provided)
  1. Initial review & revisions will be made with client prior to migration
  2. Once the initial design is approved, website will be migrated to the client's host and launched on their URL
2. Once the design work and content is uploaded; then styled properly and approved:
  1. We will review with the client to secure an appropriate URL
  2. We will assist in the acquisition of an appropriate host

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3. Once items 1 & 2 have been completed, we will migrate the website to the client's new hosting plan

### Costs and launch date:

1. It will take roughly 4-6 weeks after the client has approved and retained our services, and about 90-hours to transfer and format all the content properly
2. Estimate a launch date of late-March/early to mid-April 2023
3. Cost for this project will be \$3,850.00 billed in instalments:
  - a. A retainer of \$1,850.00 will start and secure our involvement for this project
  - b. A progress installment of \$1,000.00 will be due upon approval of the website design
  - c. The final instalment of \$1,000.00 will be due prior to migration onto the client's servers
4. Ongoing Website maintenance will be a Quarterly \$300.00 fee that will be reviewed after 6-months (2-quarters) and revised upwards if more time is required
  - a. Website maintenance fees include all regular website security updates and the addition of new site content

### Client Responsibility:

1. Aside from the fees outlined above, the client will be responsible for securing a website host and registering their new URL
2. We will assist and guide the client with these tasks

Hrs/Qty	Service	Rate/Price	Adjust	Sub Total
1	Retainer to start project Balance will be \$2,000.00 after this invoice is paid	\$1,850.00	0.00%	\$1,850.00

Sub Total	\$1,850.00
Tax	\$0.00
Paid	-\$1,850.00
<b>Total Due</b>	<b>\$0.00</b>



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Payment is due upon Receipt. Late payment is subject to fees of 5% per month.

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Paid