



ST. GEORGE DESIGN GROUP

From:

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Invoice Number	INV-183000247
Invoice Date	June 22, 2022
Due Date	June 22, 2022
Total Due	\$0.00

To:

Fire Within
6946 East 4th Avenue
Denver, CO 80220
<http://www.firewithin.com>
ajith@firewithin.com

Scope of Project:

- Using existing website, build out multiple pages to increase SEO
 - NOTE: We will build out the pages in the background and add them to the primary menu once built
 - This will permit us to add pages & content 'in the background' without adversely affecting a 'Live' website
- Primary Pages to be built:
 - Parts
 - Repair
 - Fleet Services
 - About (history of DunRite, *need CJ to help with this*)
 - Contact
- Each Primary Page may have 3-5 'Sub-Pages'
- Each Primary page will contain a Primary SEO Paragraph to start
 - Additional content will be added based on client priorities
- Working with CJ, we will assemble pictures, content ideas and build out the website

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6. CJ will coordinate with Ajith with regards to page priority for more detail
7. We will use several 'established' trailer repair & manufacturers websites to help guide us
8. Once complete & launched, we will add additional 'Topic Specific' Google Ads guiding them to specific pages on the new website
 1. For example, we will add a 'Trailer Parts' Google Ad and point that ad to the newly created 'Parts' page

DELIVERY: End of June 2022 | Will complete full content addition throughout July

Hrs/Qty	Service	Rate/Price	Adjust	Sub Total
18	Build out DunRite Trailers Multi-Page Website per scope detailed above https://dunrite-mfg.com/	\$55.00	0.00%	\$990.00

Sub Total	\$990.00
Tax	\$0.00
Paid	-\$990.00
Total Due	\$0.00

Payment is due upon Receipt. Late payment is subject to fees of 5% per month.