



ST. GEORGE DESIGN GROUP

Invoice

From:

Saint George Design Group LLC.

1207 Sycamore St.

Ashland, KY 41101

Tax ID: 47-3917946

george@stgeorgedesigns.com

Invoice Number	INV-183000240
Invoice Date	May 6, 2022
Due Date	May 9, 2022
Total Due	\$23,354.75

To:

Wyoming Antelope Club, Florida Chapter LLC

3700 126th Ave N

Clearwater, FL 33762

<https://www.pinellasoutdoorshootingrange.com/>

mlsmith54@gmail.com

Embroidery As A Service - WAC Equipment Partnership

- The Club would purchase this machine and have it shipped to our place of business here in Kentucky. In return, we would enter into an agreement to produce all the promotional and club related embroidery at **COST** of SUPPLIES. Further, once the WAC SWAG is added to the WAC Website, 100% of the profits on embroidered products would go to the club
 - This is facilitated by the online store having its Merchant Account already tied to the club's Stripe account.
- The Payback to the club would be calculated based on the *PROFITS* generated by sales of WAC-SWAG; as all work will be done at **COST**; a baseline of \$5.50/piece will be used as the basis for repayment. On a worse-case scenario, this equates to approximately 4,000 individual embroidered pieces on the \$22,000 investment. The reality as shown by the table below, are that the generated profits should produce a payback of about 2.5 to 3-years based on an average profit to the club of \$15/piece, it would take under 1500 pieces for full payback of \$22K.
- Items that are '**Silk-Screened**' will be retailed on the website and WAC would be responsible for Cost PLUS 25% (example: a Thermal Cup will retail @ \$19.50; actual cost is \$9.50 + \$2.50 for screening; profit to the club of \$7.50)
 - Budget \$2.50 to \$5.00 per screen printed item depending on size & colors used

Sample Cost & Expected Profit:

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george@stgeorgedesigns.com



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ITEM	COST	EMBROIDERY	TOTAL COST	RETAIL	PROFIT	WAC SHARE
Polo Shirt (Gildan)	\$7.74	\$0.00	\$7.74	\$19.95	\$12.21	\$12.21
Polo Shirt w/Name	\$7.74	\$0.00	\$7.74	\$29.95	\$22.21	\$22.21
Simple Hat	\$4.50	\$0.00	\$4.50	\$19.95	\$15.45	\$15.45
Simple Hat w/Name	\$4.50	\$0.00	\$4.50	\$29.95	\$25.45	\$25.45
Big Head Hat	\$12.50	\$0.00	\$12.50	\$25.00	\$12.50	\$12.50
Big Head Hat w/Name	\$12.50	\$0.00	\$12.50	\$35.00	\$22.50	\$22.50

Hrs/Qty	Service	Rate/Price	Adjust	Sub Total
1	2-head Embroidery machine WAC to finance machine purchase and have it delivered KY; WAC will receive all embroidered products at cost until investment is paid off.	\$22,000.00	0.00%	\$22,000.00
50	Big-Head Mesh Hats, CAMO	\$11.75	0.00%	\$587.50
25	Big-Head Mesh Hats, ORANGE	\$10.75	0.00%	\$268.75
50	Regular 'Snap-Back' Camo Hats, Unstructured (bent bill)	\$6.50	0.00%	\$325.00
5	Madeira Embroidery Thread	\$15.50	0.00%	\$77.50
3	Shipping	\$22.50	0.00%	\$67.50
1	Big Head Hats Shipping to KY	\$28.50	0.00%	\$28.50

Sub Total	\$23,354.75
Tax	\$0.00
Total Due	\$23,354.75

Wire Transfer Information: Ashland Credit Union, St. George Designs, Business Share Account: Routing Number: 242175557
Account Number: 20014242