ST. GEORGE DESIGN GROUP

Invoice

From:
Saint George Design Group LLC.
1207 Sycamore St.
Ashland, KY 41101

Tax ID: 47-3917946

george@stgeorgedesigns.com

To:
Valley Transport Refrigeration
2696 S. Willow Avenue
Fresno, CA. 93725

http://vtrfresno.com
vtrrandy@vtrfresno.com

Invoice Number	INV-183000290
Invoice Date	March 2, 2023
Due Date	March 2, 2023
Total Due	**$0.00**

Paid

Scope of project:

- Design a new VTR Fresno website using content from the Internet Archive a as a guide
- Website should gather new business from organic searches in your area
- Website will also include the following services/products: Refrigeration, Parts & Services as well as any other services you wish to add to the new website
- Goal is to appear on the top-half of search terms (Transport Refrigeration) within 6-months of launch
- Website design to meet or exceed all web standards for speed, security, and user (admin) access
- Website will be mobile ready and display properly on desktop, tablets, and phones
- A custom Website 'Contact Form' will be designed with the client to narrow leads to the appropriate department

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Website Build:

1. Initial design & development will be completed on the StGeorgeDEV Servers (client link will be provided)
    a. Initial review & revisions will be made with client prior to migration
    b. Once the initial design is approved, website will be migrated to the client's host and launched on their URL
2. Once we receive final approval on the website design, we will migrate the website to the client's new hosting plan

Costs and Launch Date:

1. It will take roughly 4-6 weeks after the client has approved and retained our services
2. Estimate a launch date of late-March/early to mid-April 2023
    a. This estimate is provided as a guideline – *actual delivery will depend on the actual acceptance of this proposal*
3. Cost for this project will be **$2,850.00** and will billed in installments:
    a. A retainer of $1,850.00 will start and secure our involvement on this project
    b. The balance of $1,000.00 will be billed prior to the website being migrated
4. An *Optional* Website maintenance service is available for a Quarterly fee of $300.00
    a. This fee is reviewed after 6-months (2-quarters) and revised upwards if more time is required

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a. Website maintenance fees include all regular website security updates and the addition of new site content provided by client via Email

Client Responsibility: Aside from the fees outlined above, the client will be responsible for:

1. Securing a website host and registering/securing their new URL
    1. We will assist and guide the client with these tasks
2. Client to provide quality logo, and images of products displayed on their website
    1. We request higher quality files as these will be edited and formatted for web use

Hrs/Qty	Service	Rate/Price	Adjust	Sub Total
1	Retainer to start website design project	$1,850.00	0.00%	$1,850.00

Sub Total	$1,850.00
Tax	$0.00
Paid	-$1,850.00
Total Due	**$0.00**

Payment is due upon Receipt. Late payment is subject to fees of 5% per month.

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