



ST. GEORGE DESIGN GROUP

From:

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| | |
|------------------|--------------------|
| Invoice Number | INV-183000387 |
| Invoice Date | September 12, 2024 |
| Due Date | September 12, 2024 |
| Total Due | \$0.00 |

To:

VTR Stockton
3730 Munford Ave
Stockton, CA 95215
<http://VTRStockton.com>
Frank@vtrstockton.com

Scope of project:

- Design a new VTR Stockton website using content from existing VTR websites as a guide
- Website should gather new business from organic searches in your area
- Website will also include the following services/products: Refrigeration, Parts & Services as well as any other services you wish to add to the new website
- Goal is to appear on the top-half of search terms (Transport Refrigeration) within 6-months of launch
- Website design to meet or exceed all web standards for speed, security, and user (admin) access
- Website will be mobile ready and display properly on desktop, tablets, and phones
- A custom Website 'Contact Form' will be designed with the client to narrow

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leads to the appropriate department

Website Build:

1. Initial design & development will be completed on the StGeorgeDEV Servers (client link will be provided)
 - a. James from Dynamic will secure 'vtrstockton.com' and host on his servers
 - b. Initial review & revisions will be made with client prior to migration
 - c. Once the initial design is approved, website will be migrated to the client's host and launched on their URL
2. Once we receive final approval on the website design, we will migrate the website to the client's new hosting plan

Costs and Launch Date:

1. It will take roughly 3-weeks after the client has approved and retained our services
2. Estimate a launch date of late-August
 - a. This estimate is provided as a guideline - *actual delivery will depend on the actual acceptance of this proposal*
3. Cost for this project will be **\$2,350.00** and will be billed in installments (this includes a \$500.00 multi-website discount):
 - a. A retainer of \$1,850.00 less a \$500.00 multi-website discount=\$1,350.00 to start and secure our involvement on this project
 - b. The balance of \$1,000.00 will be billed prior to the website being migrated
4. An *Optional* Website maintenance service is available for a Quarterly fee of \$300.00
 - a. This fee is reviewed after 6-months (2-quarters) and revised upwards if more time is required

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- a. Website maintenance fees include all regular website security updates and the addition of new site content provided by client via Email

Client Responsibility: Aside from the fees outlined above, the client will be responsible for:

- 1. Securing a website host and registering/securing their new URL
 - 1. James from Dynamic is handling this
- 2. Client to provide quality logo, and images of products displayed on their website
 - 1. We request higher quality files as these will be edited and formatted for web use

| Hrs/Qty | Service | Rate/Price | Adjust | Sub Total |
|---------|--|------------|--------|------------|
| 1 | Website launched and registered with Google, final installment | \$1,000.00 | 0.00% | \$1,000.00 |

| | |
|------------------|---------------|
| Sub Total | \$1,000.00 |
| Tax | \$0.00 |
| Paid | -\$1,000.00 |
| Total Due | \$0.00 |

Payment is due upon Receipt. Late payment is subject to fees of 5% per month.